



2. Awards & Recognition System

To recognize and reward the achievements of Distributors, Amway has an extensive awards and bonus system. Pins and plaques are awarded in honor of business-building achievements. At many levels, cash bonuses and other rewards are bestowed. To be eligible for these bonuses and awards, a Distributor must be in compliance with all of the provisions of the Amway Rules of Conduct.

● Silver Producer



Qualification

This pin is awarded by Amway to a Distributor who meets any one of the following qualifications in any one month:

1. Has at least 10,000 Personal Group PV; or
2. Personally or foster sponsors one 21% group and maintains Personal Group PV of 4,000 or more; or
3. Personally or foster sponsors two or more 21% groups.

Award

- Silver Producer Pin
- Recognition in Amagram

● Gold Producer



Qualification

This pin is awarded by Amway to a Distributor who meets Silver Producer qualification for any 3 months in a rolling 12-month period, which are not necessarily consecutive.

Award

- Gold Producer Pin
- Photo recognition in Amagram

● Direct Distributor



Qualification

To become a Direct Distributor, a Distributor must have 6 qualifying Silver Producer months in a rolling 12-month period with 3 months being consecutive.

Re-qualification is based on a fiscal year basis, i.e. any six qualifying Silver Producer months in the same fiscal year. Amway fiscal year is from September 1 to August 31.

Award

After approval by the company, the Direct Distributor is awarded a Direct Distributor Pin and a Certificate of Accomplishment, and becomes eligible for:

- An invitation to attend a New Direct Distributor Seminar.
- Recognition at Amway Taiwan award boards
- Photo recognition in Amagram.

Reaching the Direct Distributor level is an important milestone in the World of Amway. You can qualify for additional bonuses and recognition.

● Ruby Direct Distributor



Qualification

To qualify as a Ruby Direct Distributor, a qualified Direct Distributor must have Ruby volume 20,000 PV for any one month. The PV calculated for Ruby qualification includes the volume from the Distributor himself and his Personally or Foster Sponsored Groups, but excluding:

1. The PV generated by Downlines who reach the 21% Performance Bonus Level in that month.
2. The PV generated by Downline Direct Distributors, no matter they reach the 21% Performance Bonus Level or not in that month.
3. The PV generated by the Uplines of Foster Sponsored 21% Groups in that month (except the Distributor himself).

Award

Every newly qualified Ruby Direct Distributor receives a Ruby Direct Distributor Pin, a personalized Certificate of Accomplishment from Amway and becomes eligible for:

- Recognition at Amway Taiwan award boards.
- Photo recognition in Amagram.

● Founders Direct Distributor



Qualification

To qualify as a Founders Direct Distributor, a Direct Distributor must have either 12 qualifying Silver Producer months within the fiscal year, or 10 qualifying Silver Producer months and meantime a total Volume Equivalency at least of 144,000 within the fiscal year.

Award

A newly qualified Founders Direct Distributor receives a Founders Direct Distributor Pin, a personalized Certificate of Accomplishment and becomes eligible for:

- Recognition at Amway Taiwan award boards.
- Photo recognition in Amagram or a special issue for achievement .

Award

● Founders Ruby Direct Distributor



Qualification

To qualify as a Founders Ruby Direct Distributor, a Direct Distributor must have Ruby volume 20,000 PV for twelve months consecutively within the fiscal year.

Award

A newly qualified Founders Ruby Direct Distributor receives a Founders Ruby Direct Distributor Pin, a personalized Certificate of Accomplishment from Amway and becomes eligible for:

- Recognition at Amway Taiwan award boards.
- Photo recognition in Amagram or a special issue for achievement.

● Pearl Direct Distributor



Qualification

To qualify as a Pearl Direct Distributor, a qualified Direct Distributor must personally, internationally or foster sponsor 3 or more groups, each of which qualifies at the Maximum Performance Bonus Level during the same month.

Award

A newly qualified Pearl Direct Distributor receives a Pearl Direct Distributor Pin, a personalized Certificate of Accomplishment from Amway and becomes eligible for:

- Recognition at and Amway Taiwan award boards.
- Photo recognition in Amagram or a special issue for achievement.



● Sapphire Direct Distributor



Qualification

1. To qualify as a Sapphire Direct Distributor, a Direct Distributor must achieve at least six months with 4,000 Personal Group PV or above and personally or foster sponsor any two qualified groups in a fiscal year. A month with Personal Group PV below 4,000 is qualified if there is a third personally or foster sponsored group that achieves 21% qualification.
2. A Direct Distributor who has been recognized as an Emerald Direct Distributor (and higher levels of achievement) before 2000/8/31, as the Emerald Direct Distributor award level precedes a Sapphire Direct Distributor, he will not be awarded additionally a Sapphire Direct Distributor Pin nor a Certificate of Accomplishment from Amway.

Award

A newly qualified Sapphire Direct Distributor receives a Sapphire Direct Distributor Pin, a personalized Certificate of Accomplishment from Amway and becomes eligible for:

- Recognition at Amway World Headquarters and Amway Taiwan award boards.
- Photo recognition in Amagram.

● Founders Sapphire Direct Distributor



Qualification

To qualify as a Founders Sapphire Direct Distributor, a Direct Distributor must meet Sapphire Direct Distributor qualification for 12 months within the fiscal year .

Award

A newly qualified Founders Sapphire Direct Distributor receives a Founders Sapphire Direct Distributor Pin, a personalized Certificate of Accomplishment from Amway and becomes eligible for:

- Recognition at Amway World Headquarters and Amway Taiwan award boards.
- Photo recognition in Amagram or a special issue for achievement.

Award

● Emerald Direct Distributor



Qualification

To qualify as an Emerald Direct Distributor, a qualified Direct Distributor must personally, internationally or foster sponsor 3 groups, each of which qualifies at the Maximum Performance Bonus Level for at least six months within the fiscal year.

Award

A newly qualified Emerald Direct Distributor receives an Emerald Direct Distributor Pin, a personalized Certificate of Accomplishment from Amway and becomes eligible for:

- Recognition at Amway World Headquarters and Amway Taiwan award boards.
- Photo recognition in Amagram.

● Founders Emerald Direct Distributor



Qualification

To qualify as a Founders Emerald Direct Distributor, a qualified Direct Distributor must personally, internationally or foster sponsor 3 groups, each of which qualifies at the Maximum Performance Bonus Level consecutively for twelve months within the fiscal year, or 10 qualifying Silver Producer months and meantime a total Volume Equivalency at least of 144,000 within the fiscal year.

Award

A newly qualified Founders Emerald Direct Distributor receives a Founders Emerald Direct Distributor Pin, a personalized Certificate of Accomplishment from Amway and becomes eligible for:

- Recognition at Amway World Headquarters and Amway Taiwan award boards.
- Photo recognition in Amagram or a special issue for achievement.



● Diamond Direct Distributor



Qualification

To qualify as a Diamond Direct Distributor, a qualified Direct Distributor must personally, internationally or foster sponsor 6 groups, each of which qualifies at the Maximum Performance Bonus Level for at least six months within the fiscal year. Meanwhile 3 of 6 groups must be personally or foster sponsored groups.

Award

Every newly qualified Diamond Direct Distributor receives a Diamond Direct Distributor Pin, an Award Plaque of Achievement and becomes eligible for:

- An invitation to attend the Diamond Meeting.
- Recognition at Amway World Headquarters and Amway Taiwan award boards and photo displayed at Amway Taiwan.
- Photo and story recognition in Amagram.

Award

● Founders Diamond Direct Distributor



Qualification

To qualify as a Founders Diamond Direct Distributor, a qualified Direct Distributor must personally, internationally or foster sponsor 6 groups, at least 3 of which must be personally or foster sponsored groups and each of which qualifies at the Maximum Performance Bonus Level for 12 months within the fiscal year, or 10 qualifying Silver Producer months with Volume Equivalency at least of 144,000 during the fiscal year. Or, if you are a Diamond Bonus recipient with 8 FAA Credits.

Award

Every newly qualified Founders Diamond Direct Distributor receives a Founders Diamond Direct Distributor Pin, an Award Plaque of Achievement and becomes eligible for:

- An invitation to attend the Diamond Meeting.
- Recognition at Amway World Headquarters and Amway Taiwan award boards and photo displayed at Amway Taiwan.
- Photo and story recognition in Amagram or a special issue for achievement.

※Leg : a qualified Leg refers to a group qualifies at the Maximan Performance Bonus Level for six or more months within the fiscal year.

● Executive Diamond Direct Distributor



Qualification

To qualify as an Executive Diamond Direct Distributor, a qualified Direct Distributor must personally, internationally or foster sponsor 9 groups, at least 3 of which must be personally or foster sponsored groups and each of which qualifies at the Maximum Performance Bonus Level for 6 months within the fiscal year. Or, if you are a Diamond Bonus recipient with 10 FAA Credits.

Award

Every newly qualified Executive Diamond Direct Distributor receives an Executive Diamond Direct Distributor Pin, an Award Plaque of Achievement and becomes eligible for:

- An invitation to attend the Diamond Meeting.
- Recognition at Amway World Headquarters and Amway Taiwan award boards and photo displayed at Amway Taiwan.
- Photo and story recognition in Amagram.
- Reaching the qualification of the Annual Bonus, an Executive Diamond Direct Distributor may be eligible to receive the Emerald Bonus, Diamond Bonus, and Diamond Plus Bonus.

● Founders Executive Diamond Direct Distributor



Qualification

To qualify as a Founders Executive Diamond Direct Distributor, a qualified Direct Distributor must personally, internationally or foster sponsor 9 groups, at least 3 of which must be personally or foster sponsored groups and each of which qualifies at the Maximum Performance Bonus Level for 12 months within the fiscal year, or 10 qualifying Silver Producer months with Volume Equivalency at least of 144,000 during the fiscal year. Or, if you are a Diamond Bonus recipient with 12 FAA Credits.

Award

Every newly qualified Founders Executive Diamond Direct Distributor receives a Founders Executive Diamond Direct Distributor Pin, an Award Plaque of Achievement and becomes eligible for:

- An invitation to attend the Diamond Meeting.
- Recognition at Amway World Headquarters and Amway Taiwan award boards and photo displayed at Amway Taiwan.
- Photo and story recognition in Amagram or a special issue for achievement.
- Reaching the qualification of the Annual Bonus, a Founders Executive Diamond Direct Distributor may be eligible to receive the Emerald Bonus, Diamond Bonus, and Diamond Plus Bonus.

● Double Diamond Direct Distributor



Qualification

To qualify as a Double Diamond Direct Distributor, a qualified Direct Distributor must personally, internationally or foster sponsor 12 groups, at least 3 of which must be personally or foster sponsored groups and each of which qualifies at the Maximum Performance Bonus Level for 6 months within the fiscal year. Or, if you are a Diamond Bonus recipient with 14 FAA Credits.

Award

Every newly qualified Double Diamond Direct Distributor receives a Double Diamond Direct Distributor Pin and an Award Plaque of Achievement from Amway, and a one-time cash award of NT\$600,000. In addition, a new Double Diamond Direct Distributor is eligible for:

- An invitation to attend the Diamond Meeting.
- Recognition at Amway World Headquarters and Amway Taiwan award boards and photo displayed at Amway Taiwan.
- Photo and story recognition in Amagram.
- Reaching the qualification of the Annual Bonus, a Double Diamond Direct Distributor may be eligible to receive the Emerald Bonus, Diamond Bonus, and Diamond Plus Bonus.

● Founders Double Diamond Direct Distributor



Qualification

To qualify as a Founders Double Diamond Direct Distributor, a qualified Direct Distributor must personally, internationally or foster sponsor 12 groups, at least 3 of which must be personally or foster sponsored groups and each of which qualifies at the Maximum Performance Bonus Level for 12 months within the fiscal year, or 10 qualifying Silver Producer months with Volume Equivalency at least of 144,000 during the fiscal year. Or, if you are a Diamond Bonus recipient with 16 FAA Credits.

Award

Every newly qualified Founders Double Diamond Direct Distributor receives a Founders Double Diamond Direct Distributor Pin, an Award Plaque of Achievement and a one-time cash award NT\$900,000. In addition, a new Founders Double Diamond Direct Distributor is eligible for:

- An invitation to attend the Diamond Meeting.
- Recognition at Amway World Headquarters and Amway Taiwan award boards and photo displayed at Amway Taiwan.
- Photo and story recognition in Amagram or a special issue for achievement.
- Reaching the qualification of the Annual Bonus, a Founders Double Diamond Direct Distributor may be eligible to receive the Emerald Bonus, Diamond Bonus, and Diamond Plus Bonus.

● Triple Diamond Direct Distributor



Qualification

To qualify as a Triple Diamond Direct Distributor, a qualified Direct Distributor must personally, internationally or foster sponsor 15 groups, at least 3 of which must be personally or foster sponsored groups and each of which qualifies at the Maximum Performance Bonus Level for 6 months within the fiscal year. Or, if you are a Diamond Bonus recipient with 18 FAA Credits.

Award

A newly qualified Triple Diamond Direct Distributor is eligible to receive a one-time cash award of NT\$1,200,000.

In addition, every new Triple Diamond Direct Distributor receives a Triple Diamond Direct Distributor Pin, an Award Plaque of Achievement and becomes eligible for:

- An invitation to attend the Diamond Meeting.
- Recognition at Amway World Headquarters and Amway Taiwan award boards and photo displayed at Amway Taiwan.
- Photo and story recognition in Amagram.
- Reaching the qualification of the Annual Bonus, a Triple Diamond Direct Distributor may be eligible to receive the Emerald Bonus, Diamond Bonus, and Diamond Plus Bonus.

● Founders Triple Diamond Direct Distributor



Qualification

To qualify as a Founders Triple Diamond Direct Distributor, a qualified Direct Distributor must personally, internationally or foster sponsor 15 groups, at least 3 of which must be personally or foster sponsored groups and each of which qualifies at the Maximum Performance Bonus Level for 12 months within the fiscal year, or 10 qualifying Silver Producer months with Volume Equivalency at least of 144,000 during the fiscal year. Or, if you are a Diamond Bonus recipient with 20 FAA Credits.

Award

Every newly qualified Founders Triple Diamond Direct Distributor receives a Founders Triple Diamond Direct Distributor Pin, an Award Plaque of Achievement and a one-time cash award of NT\$1,800,000.

In addition, a new Founders Triple Diamond Direct Distributor is eligible for:

- An invitation to attend the Diamond Meeting.
- Recognition at Amway World Headquarters and Amway Taiwan award boards and photo displayed at Amway Taiwan.
- Photo and story recognition in Amagram or a special issue for achievement.
- Reaching the qualification of the Annual Bonus, a Founders Triple Diamond Direct Distributor may be eligible to receive the Emerald Bonus, Diamond Bonus, and Diamond Plus Bonus.

● Crown Direct Distributor



Qualification

To qualify as a Crown Direct Distributor, a qualified Direct Distributor must personally, internationally or foster sponsor 18 groups, at least 3 of which must be personally or foster sponsored groups and each of which qualifies at the Maximum Performance Bonus Level for 6 months within the fiscal year. Or, if you are a Diamond Bonus recipient with 22 FAA Credits.



Award

A newly qualified Crown Direct Distributor is eligible to receive a one-time cash award of NT\$2,400,000. In addition, the Distributor receives a Crown Direct Distributor Pin, an Award Plaque of Achievement and becomes eligible for:

- An invitation to attend the Diamond Meeting.
- Recognition at Amway World Headquarters and Amway Taiwan award boards and photo displayed at Amway Taiwan.
- A special portrait of themselves to be displayed in the World Headquarters.
- Photo and story recognition in Amagram.
- First-class air travel to Amway sponsored events where Amway pays air transportation and suite-type room accommodation where available.
- Reaching the qualification of the Annual Bonus, a Crown Direct Distributor may be eligible to receive the Emerald Bonus, Diamond Bonus, and Diamond Plus Bonus.

● Founders Crown Direct Distributor



Qualification

To qualify as a Founders Crown Direct Distributor, a qualified Direct Distributor must personally, internationally or foster sponsor 18 groups, at least 3 of which must be personally or foster sponsored groups and each of which qualifies at the Maximum Performance Bonus Level for 12 months within the fiscal year, or 10 qualifying Silver Producer months with Volume Equivalency at least of 144,000 during the fiscal year. Or, if you are a Diamond Bonus recipient with 25 FAA Credits

Award

A newly qualified Founders Crown Direct Distributor is eligible to receive a one-time cash award of NT\$3,000,000.

In addition, the Distributor receives a Founders Crown Direct Distributor Pin, an Award Plaque of Achievement and becomes eligible for:

- An invitation to attend the Diamond Meeting.
- Recognition at Amway World Headquarters and Amway Taiwan award boards and photo displayed at Amway Taiwan.
- A special portrait of themselves to be displayed in the World Headquarters.
- Photo and story recognition in Amagram or a special issue for achievement.
- First-class air travel to Amway sponsored events where Amway pays air transportation and suite-type room accommodation where available.
- Reaching the qualification of the Annual Bonus, a Founders Crown Direct Distributor may be eligible to receive the Emerald Bonus, Diamond Bonus, and Diamond Plus Bonus.



● Crown Ambassador Direct Distributor



Qualification

To qualify as a Crown Ambassador Direct Distributor, a qualified Direct Distributor must personally, internationally or foster sponsor 20 groups, at least 3 of which must be personally or foster sponsored groups and each of which qualifies at the Maximum Performance Bonus Level for 6 months within the fiscal year. Or, if you are a Diamond Bonus recipient with 27 FAA Credits.

Award

A newly qualified Crown Ambassador Direct Distributor is eligible to receive a one-time cash award of NT\$3,600,000.

In addition, the Distributor is presented an Award

Plaque of Achievement, a Crown Ambassador Direct Distributor Pin and is eligible for:

- An invitation to attend the Diamond Meeting.
- Photo displayed recognition at Amway World Headquarters and Amway Taiwan award boards.
- Photo and story recognition in Amagram.
- A one-time Amway-sponsored Crown Ambassador Celebration rally.
- First-class air travel to Amway sponsored events where Amway pays air transportation and suite-type room accommodation where available.
- Reaching the qualification of the Annual Bonus, a Crown Ambassador Direct Distributor may be eligible to receive the Emerald Bonus, Diamond Bonus, and Diamond Plus Bonus.



● Founders Crown Ambassador Direct Distributor



Qualification

This is the highest level in the World of Amway! To attain this distinction, a qualified Direct Distributor must personally, internationally or foster sponsor 20 groups, at least 3 of which must be personally or foster sponsored groups and each of which qualifies at the Maximum Performance Bonus Level for 12 months within the fiscal year, or 10 qualifying Silver Producer months with Volume Equivalency at least of 144,000 during the fiscal year. Or, if you are a Diamond Bonus recipient with 30 FAA Credits.

Award

This prestigious honor carries a one-time cash award of NT\$4,200,000.

A newly qualified Founders Crown Ambassador is presented a Founders Crown Ambassador Direct Distributor Pin, an Award Plaque of Achievement, and is eligible for:

- An invitation to attend the Diamond Meeting.
- Photo displayed recognition at Amway World Headquarters and Amway Taiwan award boards.
- Photo and story recognition in Amagram or a special issue for achievement.
- A one-time Amway-sponsored Founders Crown Ambassador Celebration rally.
- First-class air travel to Amway sponsored events where Amway pays air transportation and suite-type room accommodation where available.
- Reaching the qualification of the Annual Bonus, a Founders Crown Ambassador Direct Distributor may be eligible to receive the Emerald Bonus, Diamond Bonus, and Diamond Plus Bonus.

Award